

What's the Big Idea?

We want to hear from you on how you've improved your Summer Food Service Program operations. Did you find a creative approach to integrating recreational or educational activities in your programs? Did you enhance the quality of your meals without raising your overhead costs? Did you employ an innovative outreach campaign to get the word out to your community about SFSP sites?

Or how about partners—did you find an unlikely partner that has helped program operations greatly? Or do you have tips for new sponsors or sponsors seeking to expand SFSP sites? What information would have helped you reach your program goals sooner?

We want those big ideas and great tips to share with other sponsors to help everyone operate more efficient, fun, and quality programs. We'll highlight these ideas in Connections, the Food and Nutrition Service Western Region newsletter, they'll also be incorporated into our SFSP sponsor kit, and a compilation booklet will be prepared for the next sponsor training in January.

Please use the space below to share with us these ideas—no idea or tip is too small!  
Return completed responses to:

**Public Affairs, Western Region  
USDA Food and Nutrition Service  
550 Kearny Street, Room 400  
San Francisco, CA 94108**

Your Name:	
Your Organization/Agency:	
Your City and State:	
Your Phone Number:	
Your Email Address:	

Big Idea or Tip: