

NEWS

*Insert Sponsor Name
Address
Phone Number*

Contact Name

MEDIA ALERT

- Who:** Children living in the [INSERT SCHOOL DISTRICT NAME OR NEIGHBORHOOD DESIGNATION] may go to [SITE NAME] for a [ADD ACTIVITY IF APPLICABLE and a] free lunch while school is closed for vacation.
- What:** The [SPONSOR NAME] is offering organized and supervised activities in partnership with [NAME] to neighborhood children along with a free lunch provided through the Summer Food Service Program. At the site, children can learn about [DESCRIBE ACTIVITY] and later sit down with their friends to enjoy a nutritious and healthy lunch.
- Where:** [INSERT ADDRESS, INCLUDING CITY NAME]
- When:** [INSERT TIMES OF OPERATION]
- Why:** Many of these children receive free or reduced-price meals during the regular school year and may not be aware that they still have access to free meals while school closes for vacation. Nationwide, 15 million children receive free or reduced-price meals through the National School Lunch Program. Only 2 million of these children receive meals during the summer. The Summer Food Service Program, a USDA program that provides free meals to children in low-income areas, fills the nutrition gap left open when school doors are closed.
- Photo Ops:** [If approved by parents, note that children may be photographed enjoying their summer meal outdoors or participating in an activity.]
- More Info:** www.summerfood.usda.gov

EDITOR: Many children who qualify for free and reduced-price meals during the regular school year may not be aware that they can continue to receive free and nutritious meals while school is closed for vacation. Please help us in publicizing this/these Summer Food Service Program site(s).